



# See to Earn

Clear vision. Bright future.

Eyeglasses are a livelihoods intervention. Just when skilled adults are peaking in their abilities – whether they are agricultural, artisan, factory, or cooperative workers – age-related blurry vision jeopardizes their livelihoods and their income. Eyeglasses fix that, enabling adults to maintain their productivity, extend their working years, and continue to care for their families.



*The rise in productivity for those with glasses was the largest caused by a medical intervention."*

The Economist

In reference to our 2018 PROSPER randomized control trial in partnership with Clearly and Queens University Belfast

## HOW IT WORKS



**Set up camp** in factories, agricultural estates, and community centers to reach people where they work.



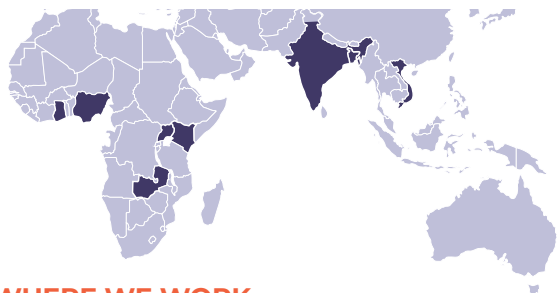
**Test sight** and **identify** those with vision impairment.



**Dispense** reading and common prescription lenses immediately to workers. Custom prescriptions are fulfilled in VisionSpring lens lab and returned to participants.



**Refer** those with cataracts and other eye conditions to higher level care.



## WHERE WE WORK

VisionSpring's team and network of implementing partners offer *See to Earn* programs across our markets in collaboration with corporate social responsibility programs, NGOs, healthcare providers, and government agencies.

## THE PROBLEM

- More than 1 billion people globally need eyeglasses and don't have them\*
- Impaired vision costs the global economy more than \$200 billion annually\*
- 90% of unaddressed sight loss occurs in low- and middle-income countries\*\*

\* World Health Organization \*\* International Labour Organization

## THE SOLUTION

AS OF 2023



**2.6M** customers screened



**1.4M** pairs of eyeglasses dispensed



**87%**

of participants receive their first-ever pair of eyeglasses with VisionSpring



## KEYS TO SUCCESS

### 1 CUSTOMER CONTRIBUTION

Data shows that customers who contribute 1-2 days' wages to the cost of their eyeglasses are more likely to consistently wear them and see the benefits of clear vision. VisionSpring recommends that workers invest in their own glasses.

### 2 DIGNITY OF CHOICE

People will be more inclined to wear their eyeglasses if they choose their frame style. That is why we offer a range of high-quality frames that are curated for our markets.

*Gudwin, Taneja, and Kassalow (2021)*

### 3 WORLDWIDE

Our robust team and network of implementing partners make vision correction possible anywhere our customers work and live.

### 4 IMMEDIATE BENEFIT

Whenever possible, workers receive corrective lenses on-the-spot through VisionSpring's innovative Pop-in™ technology. By using pre-cut prescription lenses that are fitted on-site, we can provide customers with the glasses they need without slowing their work.

## DELIVER CLEAR VISION FOR YOUR WORKERS

Together we can create a world of improved earning and well-being for workers everywhere. Learn how you can bring clear vision and increased economic opportunity to workers in your community by emailing us at [VisionAccessPrograms@visionspring.org](mailto:VisionAccessPrograms@visionspring.org).

**“Prior to the screening, I could hardly see well and read due to issues with my eyes. Performing certain cocoa farm operations was quite difficult for me. After going through the vision screenings, I received spectacles and can now see clearly and read small print!”**



MARTHA AGYEI (46)  
Ghanian cocoa farmer

## SUCCESS PARTNERS INCLUDE:



WARBY PARKER



Our See to Earn program advances Sustainable Development Goals 1 and 8:



'No poverty' and 'Decent work and economic growth'



## ABOUT VISIONSPRING

Founded in 2001, VisionSpring is the social enterprise accelerating the use of eyeglasses in emerging and frontier markets. Our mission is to increase lifelong earning, learning, safety, and well-being through eyeglasses for people vulnerable to poverty. As of 2022, VisionSpring corrected the vision of more than 10 million people living on less than \$4 per-day, unlocking more than \$2 billion in income earning potential.

[VISIONSPRING.ORG](https://visionspring.org)

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